

ADVAIT BHOYAR

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Education

NMIMS University

MBA.Tech (COMPUTER ENGINEERING)

June. 2021 – Current

Kharghar, Maharashtra

Experience

PropWeb Realty Services Pvt Ltd

Digital Marketing Intern

May 2025 – September 2025

CBD Belapur, Navi Mumbai, Maharashtra

- Managing and customizing websites using WordPress, improving site performance and user experience.
- Running targeted Google Ads and Meta Ads campaigns to boost traffic and generate leads.
- Implementing SEO strategies, keyword optimization, and backlink building for higher search rankings.
- Supporting website development and digital marketing analytics to deliver data-driven insights.

Bharat Petroleum Corporation Limited

Mobile Application Developer Intern

May 2019 – August 2019

Sewree, Mumbai Maharashtra

- Developed a Safety Perception Survey App for BPCL using Flutter and Google Firebase for secure data storage of user details and responses.
- Collaborating with cross-functional teams including designers, product managers, and other developers to create high-quality products.
- Automated data flow from Firebase to Google Sheets, enabling seamless data synchronization and easy access for analysis.
- Connected Google Sheets to MS Excel, creating visualizations and interpreting survey results based on multiple criteria to deliver actionable insights.

Projects

AI-Driven Business Decision Support System | Python, React.Js And Tailwind CSS For Frontend

April 2025

- Developed an AI-powered dashboard using React + Tailwind (frontend) and Flask (backend) for CSV upload and data visualization.
- Implemented ydata-profiling API to generate instant dataset profiling reports with key insights.
- Integrated OpenRouter API to build a chatbot that provides accurate answers directly from the generated report.

Abstractive Text Summarization Using BART Model | Python, HTML And CSS For Frontend

November 2024

- Fine-tuned the BART model on the CNN/DailyMail dataset to build an abstractive text summarization system.
- Managed model training, validation, and hyperparameter tuning, ensuring efficient learning and performance stability.
- Optimized the model for ROUGE score performance, achieving strong summarization results and improved output quality.

Certifications

- Certified Lean Six Sigma Yellow Belt – AIGPE (Pursuing)
- Data Analytics with Python – IBM (Sep'25)
- How to Set Up a Facebook Ads Campaign – Coursera (Sep'25)
- Accenture North America Data Analytics and Visualization Job Simulation – Forage (Apr'24)
- Data Visualisation: Empowering Business with Effective Insights – Tata, Forage (Apr'24)
- The Complete 2023 Web Development Bootcamp – Udemy (Aug'23)
- Python Programming – NICE (Feb'22)
- C++ Programming – NICE (Feb'22)
- Google Ads for Beginners – Coursera (Jan'22)

Leadership / Extracurricular

- Website Development (ggdc.in) Freelance Project
- Mahatma Gandhi Rashtrabhasha Hindi (MGRHPS)
- Abacus (Level 4) (MATRIX)